

Visa International Service Association- WhereYouShop Matters- Pledge Local Competition for Businesses

1. This promotional competition ("Competition") is run by Visa International Service Association ("Promoter") and is open to all persons of 18 years or older and reside in South Africa, except for the employees and their immediate families of the Promoter, the Promoter's advertising and promotion agencies, associated companies, and participating outlet owners and staff.
2. This competition will run from **20 April 2021 (08:00 am)** until **30 April 2021 (08:00 am)** ("Competition Period").
3. The Promoter in its sole discretion reserves the right to alter, amend or cancel this competition in its entirety and/or in its value. Any amendments, alterations or any other wording relating to the Competition will be interpreted by the Promoter only. In the event of an amendment, alteration and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
4. Participation by all entrants ("Participant/s") constitutes acceptance of these rules, and Participant/s gives the Promoter consent to market its products and campaigns to the Participant/s, using the details provided by the Participant/s.
5. To be eligible to enter the Small Business ("Participant/s") business must have been tagged in a valid entry to the Visa International Service Association- WhereYouShop Matters- Pledge Local Competition for Individuals via Twitter, Facebook or Instagram.
6. Entry is only valid through one of the following mediums:

Twitter:

1. The Participant/s are required to follow the Visa South Africa (@Visa_SA) Twitter Page.
2. The Participant/s must re-tweet the Small Business Pledge competition post (link: https://twitter.com/Visa_SA/status/1384386353832599556)
3. In their quote tweet the Participant/s:
 - a. may add a caption
 - b. must ask the community they operate in to take The Small Business pledge by sharing the original pledge post (link: https://twitter.com/Visa_SA/status/1384386353832599556)
 - c. must use the hashtag #WhereYouShopMatters

Facebook:

1. Participant/s are required to like the Visa South Africa (www.facebook.com/VisaRSA) Facebook Page. From the Small Business' (Entrant) Page.
2. The Participant/s must share the pledge post to their newsfeed. (link: <https://www.facebook.com/VisaRSA/photos/2484320281713233/>)
 - a. Ensuring the post is marked for public view
3. In their share the participant:
 - a. may add a caption
 - b. must ask the community they operate in to take The Small Business pledge by sharing the original pledge post (link: <https://www.facebook.com/VisaRSA/photos/2484320281713233/>)
 - c. must use the hashtag #WhereYouShopMatters

Instagram:

1. Participant/s are required to like the Visa South Africa (@Visa_RSA) Instagram Page.
2. The Participant/s must share the pledge post to their story.
(link: <https://www.instagram.com/p/CN4H5g-shuh/>)
3. In their share the Participant/s:
 - a. may add a caption
 - b. must ask the community they operate in to take The Small Business pledge by sharing the original pledge post
(link: <https://www.instagram.com/p/CN4H5g-shuh/>)
 - c. must use the hashtag #WhereYouShopMatters

6. The Promoters shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt. The Promoters shall not be responsible for the failure of any technical element relating to this promotional competition that may result in an entry not being successfully submitted. Responsibility is not accepted for entries lost, damaged or delayed as a result of any network, computer or cell phone hardware or software failure of any kind. No applications from agents, third parties, organized groups or applications automatically generated by computer will be accepted. Entries will only be accepted if they comply with all entry instructions.

7. Prize Details:

Each winning business will receive Five Thousand Rand Only (R5000.00) in media exposure. Fulfilment of prizes will commence Thursday 20 May

PRIZES WILL ONLY BE AWARDED AFTER SUCCESSFUL VERIFICATION OF WINNERS. FAILING SUCCESSFUL VERIFICATION OF ANY WINNER, A SUBSTITUTE WINNER MAY BE SELECTED, AT THE DISCRETION OF THE PROMOTER. WINNER VERIFICATION WILL ONLY BE CONDUCTED AFTER WINNER NOTIFICATION THEREFORE, WINNER NOTIFICATION IS NOT A CONFIRMATION OF WINNING.

8. Winner Selection:

- There will be 20 winners over the competition period.
- Potential winning businesses will be selected after the end of the Competition Period.
- Entry data will be collated using the following:
 - Entries will be sourced by tags on social media platforms:
 - On Twitter, entries will be collected by notification of re-tweet
 - On Facebook, entries will collated by notification of re-share
 - On Instagram, entries will be collated by notification of share to story
- Entries will be validated to ensure the official campaign #WhereYouShopMatters is used.
- Entries will be validated to ensure the Small Business (Participant) has asked community they operate in to take The Small Business pledge by sharing the original pledge post.
- A database will be drawn up of all valid entrants. (Entry collation will occur 3-4 May 2021)
- Winners will be chosen by random selection.
 - A random number generator will be used to select a database entry number.
- The winning business selection session will be facilitated by independent auditors. (5 May 2021)
- Potential winning businesses will be contacted via their social media platform to share further details including:
 - Owner's Full Name and Surname, Company Registration number, Company Name, Company Location, Short Bio on the business.

- An attempt for contact will be done 3 times with a 24-hour allowance for response between each attempt- should contact be unsuccessful – an alternative name will be selected to replace the disqualified winner. This cycle will be repeated twice only.
 - First contact attempt will be made 5 May
 - Second contact attempt will be made 6 May
 - Third contact attempt will be made 7 May
 - Alternative first attempt contact will be made 10 May
 - Alternative second contact attempt will be made 11 May
 - Alternative third contact attempt will be made 12 May
- Once a potential winner has responded – information will then be handed over to fulfillment agency – Publicis ARC- further verification is to be done by Visa legal team. (6 May-14 May)
 - Once all verifications are clear and approved, the winner will then be notified.
 - Winners will be contacted by Wednesday 19 May 2021 at 10:00 am to confirm via email from Publicis ARC

9. No Participant/s may win more than one Prize in this Competition.

10. In the event of a dispute, the decision of the Promoter's is final and binding and no correspondence and negotiation will be entered into.

11. The winner may also be required to provide a fully completed prize information claim form and sign and return Indemnity documents within the required timeframes requested. The winner acknowledges and agrees that fulfilment of the prize will not be possible without the Promoter receiving all the information requested.

14. The Promoter can make media announcements of, or publish, the names and photographs of participants, without any compensation to the Winner, at the discretion of the Promoter for period of 12 months. Winners will be entitled to decline this in writing to the Promoter.

16. Promoter reserves the right to carry out audits in respect of any winner/s and/or accompanying friend/s to verify their eligibility and/or the validity of the entry. The Promoters will disqualify any winner if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of website code or otherwise falsifying data.

17. The Prize/s cannot be transferred or exchanged for an alternate prize or for its cash value.

18. The Promoter will not share any of your personal information with any third party except where such disclosure is necessary to enable The Promoter to provide, deliver or in any other way give effect to these Rules and/or the Prize/s, where such disclosure is required by law or where consent to Promoter sharing your personal information is obtained from Participant/s.

19. Promoters may make media announcements/publications of the names/photographs of Participant/s and accompanying friends, without remuneration being made payable to the winners and/or accompanying friend/s, provided that any such person may expressly elect to decline this by written communication to the Promoter.

20. All Participant/s indemnify Promoters, their respective associated companies (directors, officers and employees) and agents, against any / all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of their participation in any way in this promotional giveaway.