Objective: To move away from cash on delivery (COD) culture for ecommerce in Africa

Question: How can startups leverage Visa APIs and create an innovative, safe and secure solution for online merchants to use for driving ecommerce and reducing cash on delivery.

Brief

How can startups leverage Visa Developer APIs to either:

A)   Enable smaller merchants to accept payments in-store digitally OR B) Provide a safe and secure solution for online merchants to drive eCommerce and reduce cash on delivery?