

Objective: Leveraging partner social media platforms like FaceBook to create amazing bank to business onboarding user journeys in order to remotely enable businesses to accept digital payments.

Question: How can start-ups leverage FB Messenger to create the best business onboarding experiences with Visa's partner acquirers

Brief

How can startups use Visa's APIs to leverage mass reach and social media partner platforms like Facebook to help businesses operating in fast-paced consumer centric environments improve cash flow and receive payments?